

AMHERST Policy

KHA – COMMERCIAL PROMOTIONS

The Amherst School District supports commercial promotions to the extent that such promotions meet the conditions listed below:

1. The promotion supports district educational objectives.
2. Participation benefits the student, the school, or the school district.
3. Student participation in the promotion is voluntary.
4. The promotion may not unduly pressure parents to purchase related goods or services in order to redeem the student's award or reward.
5. Participation is subject to final decision by the building administrators and must be coordinated between schools.

The Board reserves the right to accept or deny any commercial promotions as it deems necessary.

ADOPTED: November 19, 1990