

**ADVERTISING IN THE HIGH SCHOOL**

Neither the facilities, the name, the staff, nor the students of Souhegan High School shall be employed in any manner for advertising or otherwise promoting the interests of any commercial, partisan political, or other non-school agency or organization except that:

1. The school may cooperate in furthering the work of any nonprofit, community-wide social service agency, provided that such cooperation does not restrict, impair, or contravene the educational program of the school.
2. The school may use films or other educational materials bearing only simple mention of the producing or sponsoring firm.
3. The school may participate in radio or television programs under acceptable commercial sponsorship when such participation is supplementary or beneficial to the program of the school.
4. The school may announce or authorize to be announced any lecture or other community activity of particular educational merit.
5. The school may cooperate with any governmental agency in promoting activities in the general public interest which are nonpartisan and which promote the education or other best interests of the students.
6. The school may accept and publish paid advertising in school publications under established procedures.
7. The school may allow recognized educational and youth-oriented organizations to distribute promotional literature subject to prior approval by the principal, and only in the manner authorized.
8. The school may, upon approval of the principal, agree to the commercial promotion and sale of such school memorabilia as jackets, mugs, pins, and class rings.
9. The school may support a commercial promotion to the extent that the promotion meets all the conditions listed below:
  - A. The promotion supports district educational objectives.
  - B. Participation benefits the student, the school, or the school district.
  - C. Student participation in the promotion is voluntary.
  - D. The promotion does not unduly pressure parents to purchase goods or services in order to redeem the student's award or reward.
  - E. Participation is subject to final decision by the building administrators and must be coordinated between schools and school districts, when applicable.